

1 of 4

Rep Firm
Sales Office () WASHINGTON
Salesperson () JAN FOX
Salesperson Phone# 202-872-5880
Salesperson FAX# 202-872-0263

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-1
217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES.
CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT
ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
Rating: 1.1	1	SU	10A-11A	THIS WEEK-ABC	:30	\$250.00	10/07-10/07	1	1	1	\$250.00	
2	F		3P-4P	ELLEN	:30	\$400.00	10/05-10/05	1	1	1	\$400.00	
Rating: 1.4	3	M	3P-4P	ELLEN	:30	\$400.00	10/08-10/08	1	1	1	\$400.00	
Rating: 1.4	4	TU	3P-4P	ELLEN	:30	\$400.00	10/09-10/09	1	1	1	\$400.00	
Rating: 1.4	5	W	3P-4P	ELLEN	:30	\$400.00	10/10-10/10	1	1	1	\$400.00	
Rating: 1.4	6	TH	3P-4P	ELLEN	:30	\$400.00	10/11-10/11	1	1	1	\$400.00	
Rating: 1.1	7	F	7A-9A	GD MRN AMR	:30	\$300.00	10/05-10/05	1	1	1	\$300.00	
Rating: 1.1	8	M	7A-9A	GD MRN AMR	:30	\$300.00	10/08-10/08	1	1	1	\$300.00	
Rating: 1.1	9	TU	7A-9A	GD MRN AMR	:30	\$300.00	10/09-10/09	1	1	1	\$300.00	

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Daypart

1611

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LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	21	TH	430P-5P	ABC 4 NWS-4	:30	\$400.00	10/11-10/11	1	1	1	\$400.00	
	Rating: 1.1											
	22	F	5P-530P	ABC 4 NWS-5	:30	\$400.00	10/05-10/05	1	1	1	\$400.00	
	Rating: 1.5											
	23	M	5P-530P	ABC 4 NWS-5	:30	\$400.00	10/08-10/08	1	1	1	\$400.00	
	Rating: 1.5											
	24	TU	5P-530P	ABC 4 NWS-5	:30	\$400.00	10/09-10/09	1	1	1	\$400.00	
	Rating: 1.5											
	25	W	5P-530P	ABC 4 NWS-5	:30	\$400.00	10/10-10/10	1	1	1	\$400.00	
	Rating: 1.5											
	26	TH	5P-530P	ABC 4 NWS-5	:30	\$400.00	10/11-10/11	1	1	1	\$400.00	
	Rating: 1.5											
	27	F	1035P-1105P	ABC-NITELINE<	:30	\$400.00	10/05-10/05	1	1	1	\$400.00	
	Rating: 1.1											
	28	TU	1035P-1105P	ABC-NITELINE<	:30	\$400.00	10/09-10/09	1	1	1	\$400.00	
	Rating: 1.1											
	29	TH	1035P-1105P	ABC-NITELINE<	:30	\$400.00	10/11-10/11	1	1	1	\$400.00	
	Rating: 1.1											
	30	SU	1030P-11P	SPORTS ZNE	:30	\$225.00	10/07-10/07	1	1	1	\$225.00	
	Rating: 1.4											
	31	SU	10P-1030P	ABC 4 NWS-10	:30	\$900.00	10/07-10/07	1	1	1	\$900.00	
	Rating: 2.6											

Rep Order# 8863556 Ver# 1 Status New
EC'd Yes

Traffic Order#

Printed: 09/12/2012 8:47 AM
Last Received: 09/12/2012 6:36 AM
Showing Buylines: All Lines

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Station KTVX-TV SALT LAKE CITY
Advertiser () NRCC-NATL REPUB CONG
Product NRCC IE 2012
Estimate# 3158
Buyer Tracey Robinson
Phone#
Fax#

Agency () NATIONAL MEDIA INC
815 SLATERS LANE
ALEXANDRIA, VA 22314
Agency C/P1/P2/E 155/426/3158
Flight Dates 10/05/2012 - 10/11/2012
Hiatus Weeks

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LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	32	SA	130P-5P	FBALL	:30	\$1,000.00	10/06-10/06	1	1	1	\$1,000.00	
	Rating: 2.3											

---REPORT TOTALS---

Report Totals: 32 / \$13,075.00

---SALES MONTHLY TOTALS---

Oct 12: 32 / \$13,075.00

Sales Totals: 32 / \$13,075.00

Station Totals: 32 / \$13,075.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals \$144,475

CABL	0%	KAGZ	0%	KJZZ	0%	KPNZ	0%	KSL	1.7%
KSTU	37%	KTVX	9%	KUCW	0%	KUPX	0%	KUTV	36%
NTVX	0%								

Books null
Demos RA35+